SKA

Adobe Photoshop CC

OFFICIAL ACADEMIC PROSPECTUS & CURRICULUM GUIDE

NQF Level: Industry Certification | **Credits:** N/A

Delivery: Online

PROGRAMME OVERVIEW

PROGRAMME DURATION	6 Weeks
ACADEMIC LEVEL	Industry Certification
TOTAL CREDITS	N/A
SAQA REGISTRATION	Pending
MODE OF DELIVERY	Online
TOTAL INVESTMENT	**R 6,500** (Registration Deposit: R 799)

Executive Introduction

Photoshop is the world's most powerful and complex image manipulation engine, and our CC programme is designed to turn you into a true 'Pixel Alchemist.' This course moves far beyond basic filters and cropping to explore the high-end world of non-destructive editing, complex multi-image compositing, and professional color grading for the advertising and film industries. We teach the techniques used by the world's top digital matte painters and high-fashion retouchers.

Participants will master complex layer masking, luminosity masks, and frequency separation, learning how to perfectly retouch portraits and create breathtaking digital art that looks completely indistinguishable from reality. The curriculum is built entirely around 'Narrative Visualization,' teaching you how to expertly use lighting, shadow, and perspective to tell a compelling story within a single frame. We treat Photoshop as a digital playground where absolutely anything you can imagine can be made hyper-real.

Through high-stakes, demanding project work, you will tackle real-world advertising and media challenges, mastering the art of high-end product retouching and environmental compositing. You will graduate as a highly skilled digital artist ready to work in high-end photography studios, film production houses, and elite marketing agencies, possessing the meticulous attention to detail that commands a premium salary.

PURPOSE OF THE LEARNING PROGRAMME

To produce the world's absolute elite digital image manipulators and high-fashion retouchers. The primary purpose of this track is to equip creatives with the technical mastery required to produce high-impact, flawless visual content for global media.

To master non-destructive workflow efficiency at a highly professional level. We aim to teach students how to build complex, 100-layer project files that remain completely editable and organized, allowing for rapid revisions in high-pressure agency environments.

To foster exceptional, obsessive attention to detail, lighting, and complex color theory. The objective is to produce artists who can achieve perfect photorealism in their composites, maintaining highly consistent tone across entirely disparate visual elements.

To support the global media, film, and advertising sectors with elite creative talent. Our purpose is to supply the market with artists fully capable of creating the stunning, viral visuals that define modern digital marketing and global social media campaigns.

To massively increase individual creative earning power and freelance authority. Proficiency in high-end Photoshop is the entry-ticket to a dozen lucrative creative careers; our absolute purpose is to ensure our alumni possess the specific skills that command the highest agency rates.

MODULE BREAKDOWN

Module 00: Orientation & Student Portal Onboarding

Mandatory setup: Email, Portal, Labs & PoE guidelines.

Module 01: Raster Graphics & Resolution

Comprehensive mastery and practical application of raster graphics & resolution aligning with industry standards.

Module 02: Selections & Layers

Comprehensive mastery and practical application of selections & layers aligning with industry standards.

Module 03: Retouching & Restoration

Comprehensive mastery and practical application of retouching & restoration aligning with industry standards.

Module 04: Color Correction & Adjustment

Comprehensive mastery and practical application of color correction & adjustment aligning with industry standards.

Module 05: Compositing & Effects

Comprehensive mastery and practical application of compositing & effects aligning with industry standards.

Module 06: PoE: Photo Manipulation Campaign

Comprehensive mastery and practical application of poe: photo manipulation campaign aligning with industry standards.

PRACTICAL LAB ENVIRONMENTS

This programme includes intensive hands-on practical labs designed to bridge the gap between theoretical knowledge and real-world industrial application.

Lab 1: Photo Retouching Fundamentals

Use healing, cloning, and adjustment layers. Deliverable: Before/after image + layer stack.

Lab 2: Compositing & Masking Lab

Combine multiple images seamlessly. Deliverable: Composite PSD + mask documentation.

Lab 3: Colour Correction & Grading

Apply professional colour workflows. Deliverable: Colour-corrected image + LUT file.

Lab 4: Social Media Asset Creation

Design posts, stories, and banners for platforms. Deliverable: Asset pack + platform specs guide.

CAREER FIELDS & OPPORTUNITIES

Graduates of this learning programme are aggressively equipped with the specialized competencies required to pursue the following elite professional roles within the global industry:

PHOTO EDITOR/RETOUCHER	Advance your career as a Photo Editor/Retoucher in the industry.
DIGITAL DESIGNER	Advance your career as a Digital Designer in the industry.
GRAPHIC ARTIST	Advance your career as a Graphic Artist in the industry.
VISUAL CONTENT CREATOR	Advance your career as a Visual Content Creator in the industry.
MARKETING DESIGNER	Advance your career as a Marketing Designer in the industry.
SOCIAL MEDIA VISUAL SPECIALIST	Advance your career as a Social Media Visual Specialist in the industry.
E-COMMERCE PRODUCT IMAGER	Advance your career as a E-commerce Product Imager in the industry.

NEXT STEPS & APPLICATION

Ready to definitively advance your professional trajectory? Formal applications are currently open for the upcoming academic cycle. To securely guarantee your placement in the next intake for **Adobe Photoshop CC**, please complete our online application process or contact our admissions advisory team directly.

CONTACT ADMISSIONS

Official Email: apply@softkingsacademy.co.za

Academy Website: www.skacademy.co.za

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DIGITAL STUDENT PORTALS

Studentzone: portal.skacademy.co.za

Exam Centre: exams.skacademy.co.za

Verify Certificate: skacademy.co.za/verify-certificate

APPLY ONLINE NOW