



Certificate Strategic Business Management

OFFICIAL ACADEMIC PROSPECTUS & CURRICULUM GUIDE

NQF Level: Industry Certification | **Credits:** N/A

Delivery: Online

Print Date: June 30, 2026

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PROGRAMME OVERVIEW

PROGRAMME DURATION	10 Weeks
ACADEMIC LEVEL	Industry Certification
TOTAL CREDITS	N/A
SAQA REGISTRATION	Pending
MODE OF DELIVERY	Online
TOTAL INVESTMENT	R 8,500 (Registration Deposit: R 799)

Executive Introduction

This course equips learners with strategic business management competencies, including planning, decision-making, performance measurement, and leadership techniques. Practical application prepares participants to contribute effectively to organisational strategy and sustainable business success.

PURPOSE OF THE LEARNING PROGRAMME

Outcomes are currently being formalized.

MODULE BREAKDOWN

Module 01: Management Fundamentals

Role of a manager.

Module 02: Strategic Planning

SWOT and PESTLE analysis.

Module 03: Organizational Structure

Hierarchy and culture.

Module 04: Leadership Styles

Leading high-performance teams.

Module 05: Performance Management

KPIs and appraisals.

Module 06: Change Management

Managing transition.

Module 07: Financial Management

Budgeting for managers.

Module 08: Marketing Strategy

Market segmentation.

Module 09: Project Management

Basics of project delivery.

Module 10: Business Ethics

Corporate governance.

NEXT STEPS & APPLICATION

Ready to definitively advance your professional trajectory? Formal applications are currently open for the upcoming academic cycle. To securely guarantee your placement in the next intake for **Certificate Strategic Business Management**, please complete our online application process or contact our admissions advisory team directly.

CONTACT ADMISSIONS

Official Email: apply@softkingsacademy.co.za

Academy Website: www.skacademy.co.za

WhatsApp: +27 69 271 9901

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DIGITAL STUDENT PORTALS

Studentzone: portal.skacademy.co.za

Exam Centre: exams.skacademy.co.za

Verify Certificate: skacademy.co.za/verify-certificate

APPLY ONLINE NOW

SOFTKINGS ACADEMY IS FORMALLY COMMITTED TO PROVIDING INDUSTRY-LEADING, ACCREDITED SKILLS DEVELOPMENT.

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INFORMATION CONTAINED WITHIN THIS PROSPECTUS IS CORRECT AT THE TIME OF PRINTING.