



# Entrepreneurship Basics

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OFFICIAL ACADEMIC PROSPECTUS & CURRICULUM GUIDE

**NQF Level:** Industry Certification | **Credits:** N/A

**Delivery:** Online

**Print Date:** June 30, 2026

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## PROGRAMME OVERVIEW

PROGRAMME DURATION	6 Weeks
ACADEMIC LEVEL	Industry Certification
TOTAL CREDITS	N/A
SAQA REGISTRATION	Pending
MODE OF DELIVERY	Online
TOTAL INVESTMENT	<b>R 6,000</b> (Registration Deposit: R 799)

### Executive Introduction

Learners develop entrepreneurial competencies including idea validation, business planning, market analysis, and launch strategies. The programme equips participants with practical tools and knowledge to transform concepts into viable business ventures successfully.

## **PURPOSE OF THE LEARNING PROGRAMME**

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Outcomes are currently being formalized.

# MODULE BREAKDOWN

## Module 01: The Entrepreneurial Mindset

Traits of successful founders.

## Module 02: Idea Validation

Testing your business concept.

## Module 03: Business Planning

Creating a lean canvas.

## Module 04: Marketing Basics

Finding your first customers.

## Module 05: Financial Basics

Cash flow and pricing.

## Module 06: Pitching & Launch

Presenting your business.

## NEXT STEPS & APPLICATION

Ready to definitively advance your professional trajectory? Formal applications are currently open for the upcoming academic cycle. To securely guarantee your placement in the next intake for **Entrepreneurship Basics**, please complete our online application process or contact our admissions advisory team directly.

### CONTACT ADMISSIONS

**Official Email:** [apply@softkingsacademy.co.za](mailto:apply@softkingsacademy.co.za)

**Academy Website:** [www.skacademy.co.za](http://www.skacademy.co.za)

**WhatsApp:** +27 69 271 9901

**Tel:** +27 21 1097 366 | +27 12 004 3732 | +27 70 5422 373

### DIGITAL STUDENT PORTALS

**Studentzone:** [portal.skacademy.co.za](http://portal.skacademy.co.za)

**Exam Centre:** [exams.skacademy.co.za](http://exams.skacademy.co.za)

**Verify Certificate:** [skacademy.co.za/verify-certificate](http://skacademy.co.za/verify-certificate)

**APPLY ONLINE NOW**

SOFTKINGS ACADEMY IS FORMALLY COMMITTED TO PROVIDING INDUSTRY-LEADING, ACCREDITED SKILLS DEVELOPMENT.

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INFORMATION CONTAINED WITHIN THIS PROSPECTUS IS CORRECT AT THE TIME OF PRINTING.